

Las Sendas Up Close

Bringing neighbors closer to their community

September 2016

REALITY SETS IN WHEN YOU OWN YOUR OWN BUSINESS



Rebecca Sloan



Linda Huss



Brenda Palazzo

Submitted by Happy Pets Palace and Playground

The reality of starting a business takes a lot of determination, positive thoughts and a *can-do* attitude, but owning your own business can drain you emotionally, mentally, physically and financially.

A new company startup will take everything you have, and then some. For these reasons, people say, "Choose a business you are passionate about, so, at the end of the day, you still absolutely love what you do."

Linda Huss opened Happy Pets Palace and Playground, her second dog boarding and doggy day care facility, two years ago. The first location was a franchise, which provided a great starting point, complete with training in the dog boarding industry.

Back in 2007, going the franchise route as a new business owner made startup smoother from an operations standpoint. If you are considering a new business, a franchise option can be a great resource for training and web search optimization.

Happy Pets Palace is better than a franchise because the managers and owners, Rebecca Sloan, Linda Huss and Brenda Palazzo, have complete responsibility to put into practice anything bringing joy to the dogs, while always keeping safety in mind.

PRACTICING THE MISSION

What a great day it is when the mission is to make dogs feel loved and entertained. "We have accomplished our job if, at the end of the day, the dogs and all the staff are tired out," said Linda, with a giant smile on her face.

Overseeing dog boarding and doggy day care is a physically demanding job when done correctly. There is a lot of dog-dog group playtime and plenty of ongoing cleaning to do.

When you own your own business, it's your responsibility when things break, parts need replacing, equipment needs fixing and staff members get sick. And as an owner, you oversee it all. So, why do people still want to own their own business?

FACING REALITY

Perhaps it is the illusion business owners make a lot of money right away, or the stress is less by being your own boss. In reality, starting your own business takes a tremendous amount of start-up capital and great marketing. In addition, the stress is perhaps the greatest work-related stress you ever will experience.

Until you have put in your own dues, hard work and sweat equity, the only payoff you get comes from believing someday it will get better. And you hope and pray the light at the end of the tunnel comes sooner rather than later.

MAKING A DIFFERENCE

But one of the greatest rewards of owning your own business is making a positive difference in the people you employ. Extensive training is provided at Happy Pets Palace. Therefore, employees can feel better knowing they can perform their jobs at the highest level because of specific dog behavior training.

Several employees are interested in lifelong careers working with dogs, so the training also enhances personal goals. When the newest team member, Amber, was asked what she likes most about joining the Happy Pets team, she said, "Everyone is so nice, from the customers and the other employees, to just everyone. They're so nice." Such a comment brings a heartfelt smile to an employer's face.

The employees love what they do. They love the dogs. They care for them like they are their own.

Come see why the environment at Happy Pets Palace would be so enjoyable for your furry family member. Meet the owners, Rebecca, Linda and Brenda. They are genuine and helpful. Talk with them about ideas on starting your own business, and discuss whether doggy day care or puppy socializing is a good option for your dog. Tour the facility any time. Check out the live webcams on the website. It is incredibly fun to watch the dogs playing, especially in the mornings. ■

Happy Pets Palace is located at 1918 E. McKellips Road, on the northwest corner of McKellips and Gilbert roads. For more information about this award-winning dog boarding and doggy day care facility, visit the website at HappyPetsPalace.com, or call (480) 207-1852.

CUSTOMER APPRECIATION DAY

Join the staff of Happy Pets Palace for *Customer Appreciation Day and Open House*, on Saturday, Sept. 10, from 8 a.m. to noon.

It has been a fun and adventurous two years. The community has witnessed the growth and success, and everyone loves the concept of dog-dog group play. The customers and other local pet businesses have been the kindest referrals, helping to spread the word to friends and family.

The loyalty is appreciated beyond measure. Happy Pets Palace wants to celebrate its wonderful customers. Special discount offers will be available at the event, as well as prizes and drawings. Food and beverages will be provided. Friendly, leashed dogs are always welcome. Proof of vet-administered vaccinations, rabies, distemper and Bordetella, are required.



POSTAL PATRON
ECRWSS

PRSRST STD
U.S. POSTAGE
PAID
PHOENIX, AZ
PERMIT #4460

In This Issue

Quality Patient Care	3	Cosmos Massage	10
Math Tutoring Service	4	Verde Dimora Community	11
Custom Caregiving Options	6	Cruise Planners	14
Las Sendas Golf Club	7	Garage Sale Tips	19
Mortgage Industry Changes	9	Service Directory	22